

# FARM FOUNDATION

15<sup>th</sup> INTERNATIONAL CONFERENCE

FEBRUARY 17, 2026

PROGRAM

RETHINKING  
CROP  
PROTECTION

Collective Paths  
Toward Sustainability

📍 At the Cité internationale universitaire de Paris



Fondation  
pour l'agriculture  
et la ruralité  
dans le monde  
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with the support of:



MINISTÈRE  
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## RETHINKING CROP PROTECTION

9 AM

### COFFEE RECEPTION

10 AM

### OPENING OF THE CONFERENCE

- **Pascal Lheureux**, president of the FARM Foundation
- **Annie Genevard**, French minister of agriculture

10:20 AM – 10:30 AM

### PRESENTATION OF THE DAY AND THE THEME CHOSEN BY FARM

- **Matthieu Brun**, scientific director of the FARM Foundation

10:30 AM – 12 PM

### SEQUENCE 1 – RETHINKING CROP PROTECTION SYSTEMS

Moderated by **Sarah Sermondadz**, journalist at The Conversation France

- **Christian Huyghe**, president of the Scientific council of the FARM Foundation and special advisor to the scientific director for agriculture at INRAE
- **Décio Karam**, EMBRAPA Brazil researcher, specialist in biology, ecology, and weed management
- **Denis Loeillet**, CIRAD researcher, specialist in the banana sector
- **Gérard De La Paix Bayiha**, Cameroonian researcher specializing in hidden costs in crop protection

12 PM – 12:30 PM

### AWARDING OF THE 2026 FARM FOUNDATION PRIZE

- **Astou Diao Camara**, sociologist and director of BAME (Bureau of macroeconomic analysis) Senegal, member of the FARM Scientific Council
- **Catherine Migault**, chief executive officer of the FARM Foundation

### NETWORKING LUNCH COCKTAIL

2:30 PM – 2:40 PM

### FOCUS ON THE ECOFFEE CONSORTIUM

- **Clément Rigal**, executive secretariat of ECOFFEE R&D

**PROGRAM**  
FEBRUARY 17, 2026

## Collective paths toward sustainability

2:40 PM – 4:10 PM

### SEQUENCE 2 – FROM TRAINING TO VALUE CHAIN ORGANIZATION: SUPPORTING RISK SHARING IN CROP PROTECTION

Moderated by **Bruno Faure**, economics journalist at RFI

- **Ahmed Abu Zahra**, portfolio manager for Africa, Middle East and Central Asia at BASF
- **Véronique Dansou**, agricultural engineer and coordinator of the FAR Network Togo
- **Pierre Monteux**, director of the Union of banana producers' groups of Guadeloupe and Martinique
- **Ian Noble**, vice president for research and development at Mondelēz International

4:10 PM – 5:40 PM

### SEQUENCE 3 – SUPPORTING PRODUCERS AND SCALING UP: “THE CARROT OR THE STICK”

Moderated by **Thibaut Soyez**, project manager at the FARM Foundation

- **Sarah Brunel**, head of the Implementation and facilitation unit of the International plant protection convention (IPPC), within the FAO
- **Edouard Lehmann**, director of the research and development department at COLEAD
- **Absa Mbodj**, head of natural resource management at Enda Pronat, affiliated with DyTAES
- **Ludovic Temple**, CIRAD researcher and specialist in innovation policies linked to agroecology

5:40 PM – 6 PM

### CONCLUSIONS

- **Michel Eddi**, vice president of the FARM Foundation
- **Anthony Chaumuzeau**, secretary general of the World Summit One Health 2026

### COCKTAIL

## OPENING

10 AM



**PASCAL LHEUREUX**  
President of the  
FARM Foundation



**ANNIE GENEVARD**  
French minister of agriculture

## PRESENTATION OF THE DAY AND THE THEME CHOSEN BY FARM

10:20 AM – 10:30 AM



**MATTHIEU BRUN**  
Scientific director of the  
FARM Foundation

## SEQUENCE 1

### RETHINKING CROP PROTECTION SYSTEMS

10:30 AM – 12 PM

This sequence explores the evolution and current situation of crop protection practices at the international level, highlighting the tension between production and environmental protection. It invites us to rethink agricultural models to produce differently, reconciling quality, quantity, and sustainability. The integrated protection triangle will be revisited considering current challenges.



**CHRISTIAN HUYGHE**  
President of the Scientific council  
of the FARM Foundation and  
special advisor to the scientific  
director for agriculture at INRAE



**DÉCIO KARAM**  
EMBRAPA Brazil researcher



**DENIS LOILLET**  
CIRAD researcher, specialist in  
the banana sector



**GÉRARD DE LA PAIX BAYIHA**  
Cameroonian researcher  
specializing in hidden costs  
in crop protection



MODERATOR  
**SARAH SERMONDADAZ**  
Journalist at The Conversation France

## AWARDING OF THE FARM FOUNDATION 2026 PRIZE

12 PM – 12:30 PM

A highlight of the day, the presentation of the FARM 2026 Prize will recognize a researcher from the Global South whose applied work directly contributes to sustainable agricultural development and food security.

Award presenters



**CATHERINE MIGAULT**  
Chief executive officer of the  
FARM Foundation



**ASTOU DIAO CAMARA**  
Sociologist and director of BAME Senegal,  
member of the FARM Scientific Council

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## NETWORKING LUNCH COCKTAIL

## FOCUS ON THE ECOFFEE CONSORTIUM

2:30 PM – 2:40 PM



**CLÉMENT RIGAL**  
Executive secretariat  
of ECOFFEE R&D

## SEQUENCE 2

### FROM TRAINING TO VALUE CHAIN ORGANIZATION: SUPPORTING RISK SHARING IN CROP PROTECTION

2:40 PM – 4:10 PM

This sequence highlights current initiatives aimed at supporting the transition toward more sustainable crop protection practices. It emphasizes that risk cannot rest solely on farmers: the entire value chain must be mobilized.



**AHMED ABU ZAHRA**  
Head of crop portfolio and third party  
partnerships for Africa and the Middle  
East at BASF



**VÉRONIQUE DANSOU**  
Coordinator of the FAR  
Network Togo



**PIERRE MONTEUX**  
Director of the Union of banana  
producers' groups of Guadeloupe  
and Martinique



**IAN NOBLE**  
Vice president for research  
and development at  
Mondelēz International



MODERATOR  
**BRUNO FAURE**  
Economics journalist at RFI

## SEQUENCE 3

### SUPPORTING PRODUCERS AND SCALING UP: “THE CARROT OR THE STICK”

4:10 PM – 5:40 PM

This sequence explores the central role of public policies in supporting producers toward more sustainable crop protection practices. It examines the balance between incentives and regulatory constraints in transition support mechanisms.



**SARAH BRUNEL**

Head of the Implementation and facilitation unit of the International plant protection convention (IPPC), within the FAO



**EDOUARD LEHMANN**

Director of the research and development department at COLEAD



**ABSA MBODJ**

Head of natural resource management at Enda Pronat, affiliated with DyTAES



**LUDOVIC TEMPLE**

CIRAD researcher and specialist in innovation policies linked to agroecology



MODERATOR  
**THIBAUT SOYEZ**

Project manager  
at the FARM Foundation

## CONCLUSIONS

7:40 PM – 6 PM



**MICHEL EDDI**

Vice president of the FARM Foundation



**ANTHONY CHAUMUZEAU,**

Secretary general of the World Summit One Health 2026

— — — — —  
COCKTAIL

**REGISTER ONLINE**  
IN PERSON  
*AND REMOTELY*





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AND SOCIALLY RESPONSIBLE  
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[www.fondation-farm.org](http://www.fondation-farm.org)**



## **APEXAGRI** **Structuring and developing your agricultural projects in Africa and the Middle East.**

Algeria, Egypt, Ethiopia, Ghana, Ivory Coast, Madagascar, Mauritania, Morocco,  
Saudi Arabia, Senegal, Chad, South Africa, United Arab Emirates...

### **ABOUT THE FARM FOUNDATION**

The FARM Foundation (<https://fondation-farm.org>) is a recognized public-interest foundation established in 2005. As a French think tank and do tank, it is dedicated to understanding agricultural transitions and international food challenges, with a focus on developing countries.

Through its research, the FARM Foundation contributes to identifying solutions and accelerating their implementation to strengthen the resilience of agriculture and rural areas.

15th International Conference of the FARM Foundation -  
**« Rethinking crop protection: collective paths toward sustainability »**  
*February 17, 2026, at the Cité internationale universitaire de Paris, Adenauer space*

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