

*Under the High Patronage of
Mr. Emmanuel MACRON
President of the French Republic*

FARM CONFERENCE

PROGRAM

20 24



TRANSFORMING FARMING : THE CHALLENGE OF FUNDING



Transforming Farming : the Challenge of Funding

*Under the High Patronage of
Mr. Emmanuel MACRON
President of the French Republic*

10h:30 am - 11 am

OPENING

Pascal Lheureux (FARM, France)

Marc Fesneau (Minister of Agriculture and Food Sovereignty)

Christophe Guilhou (Ministry for Europe and Foreign Affairs, France)

Keynote speaker : **Jyotsna Puri** (IFAD, Italy)

11 am - 12:30 pm

INTENSIFY, PROTECT AND PROSPER: THE IMPOSSIBLE EQUATION?

Bernard Ader (Farmer, National Council for Food Resilience, France)

Elina Amadhila (University of Namibia, Namibia)

Rachel Bezner Kerr (Cornell University, USA)

Godfrey Nzamujo (Songhaï Center, Benin)

Moderator :

Matthieu BRUN (FARM)

Cocktail lunch

2 pm - 2:15 pm

AFTERNOON'S SESSIONS OPENING

Keynote speaker : **William Roos** (The Ministry of Economics,
Finance and Industrial and Digital Sovereignty, France)

2:15 pm - 3:45 pm

MOBILIZING PRIVATE FINANCING: WHAT LEVERS AND WHAT COALITIONS OF PLAYERS?

Hakob Andriasyan (ACBA, Armenia)

Arvind Arora (Arise, United Arab Emirates)

Lauren Baker (Global Alliance for the Future of Food, Canada)

Frank Eyhorn (Biovision, Switzerland)

Hugo Marin Brenes (Walmart, Costa Rica)

Elizabeth O'Reilly (Avondale Alternative Advisor, United Kingdom)

Moderator :

Guillaume MARTIN (UVSQ-Paris Saclay/LAREQUOI Laboratory)

3:45 pm - 5:15 pm

WHAT ARE THE NECESSARY CONDITIONS FOR THE DEPLOYMENT OF FINANCING ALIGNED WITH THE SDGS ?

Stéphane Bijoux (European Parliament, France)

Gifty Narh Guiella (Corade, Burkina-Faso)

Guillaume Lefebvre (IFCAM, France)

Kako Nubukpo (WAEMU, Togo)

Francesca Nugnes (PARM/IFAD, Italy)

Oliver Oliveros (Agroecology Coalition, Italy)

Moderator :

Elise JUGUET (HORUS Development Finance)

5:15 pm - 5:30 pm

CONCLUSION

Andrea Meza Murillo (UNCCD, Costa Rica)

Bertrand Walckenaer (AFD, France)

Moderator :

Catherine MIGAULT(FARM)

Cocktail

OPENING

The FARM Foundation proposes to examine the crucial question of financing and how it can guide the transformation of agriculture.

10:30 am - 11 am



PASCAL LHEUREUX
PRESIDENT OF THE FARM FONDATION
(FRANCE)



MARC FESNEAU
MINISTER OF AGRICULTURE AND FOOD
SOVEREIGNTY (FRANCE)



CHRISTOPHE GUILHOU
DIRECTOR OF GLOBAL AFFAIRS,
MINISTRY OF EUROPE AND FOREIGN AFFAIRS (FRANCE)

KEYNOTE SPEAKER



JYOTSNA PURI
ASSOCIATE VICE-PRESIDENT, STRATEGY AND KNOWLEDGE
DEPARTMENT, IFAD (ITALY)

INTENSIFY, PROTECT AND PROSPER: THE IMPOSSIBLE EQUATION?

This first sequence provides an opportunity to compare the views of researchers and professionals from the agricultural sector on the issues linked to transitions in the agri-food sectors and their financing around the world.

11 am - 12:30 pm



BERNARD ADER

Farmer / President of the NCFR (CNRA)
**NATIONAL COUNCIL FOR FOOD
RESILIENCE (FRANCE)**



ELINA AMADHILA

*Senior Lecturer at the Faculty of Commerce,
Management and Law*
UNIVERSITY OF NAMIBIA (NAMIBIE)



RACHEL BEZNER KERR

Professor, Global Development Department
CORNELL UNIVERSITY (USA)



GODFREY NZAMUJO

Founder and Director
SONGHAÏ CENTER (BENIN)



**Moderator
Matthieu BRUN**

Scientific Director, FARM

Cocktail lunch

2 pm - 2:15 pm

KEYNOTE SPEAKER



WILLIAM ROOS

**HEAD OF MULTILATERAL AFFAIRS AND DEVELOPMENT
(MINISTRY OF THE ECONOMY AND FINANCES, FRANCE)**

MOBILIZING PRIVATE FINANCING: WHAT LEVERS AND WHAT COALITIONS OF PLAYERS?

Drawing on the concrete experiences of private players, this round table will discuss innovative mechanisms and tools used to finance agricultural and food sectors that are respectful of people and nature, and socially equitable. In particular, the links between public and private financing for the development of these sectors will be explored.

2:15 pm - 3:45 pm



HAKOB ANDREASYAN
CEO
ACBA BANK (ARMENIA)



ARVIND ARORA
Chief Treasury Officer
ARISE (UNITED ARAB EMIRATES)



LAUREN BAKER
Deputy Director
GLOBAL ALLIANCE FOR THE FUTURE OF FOOD
(CANADA)



FRANK EYHORN
CEO
BIOVISION (SWITZERLAND)



HUGO MARIN BRENES
Deputy Head of Producer Development for Central America
WALMART (COSTA RICA)



ELIZABETH O'REILLY
Associate founder
AVONDALE ALTERNATIVE ADVISOR (UK)



Moderator
Guillaume MARTIN

Lecturer, UVSQ-Paris Saclay/ LAREQUOI Laboratory

WHAT ARE THE NECESSARY CONDITIONS FOR THE DEPLOYMENT OF FINANCING ALIGNED WITH THE SDGS?

As more and more players become involved in financing the transformation of food systems, are the conditions in place to encourage their commitment and the adoption of these mechanisms? What frameworks for action, regulations and monitoring mechanisms need to be put in place?

3:45 pm - 5:15 pm



STÉPHANE BIJOUX
European Deputy
RENEW EUROPE GROUP (FRANCE)

GIFTY NARH GUIELLA
Co-Founder and Director
CORADE (BURKINA FASO)



GUILLAUME LEFEBVRE
CEO
IFCAM, CRÉDIT AGRICOLE GROUP UNIVERSITY (FRANCE)

KAKO NUBUKPO
*Commissioner for Agriculture, the Environment and
Water Resources*
WAEMU (TOGO)



FRANCESCA NUGNES
Capacity Development and Private Sector Specialist
PARM / IFAD (ITALY)

OLIVER OLIVEROS
Coordinator
AGROECOLOGY COALITION (ITALY)



Moderator
Elise JUGUET

Managing partner at Horus Development Finance

CONCLUSION

5:15 pm - 5:30 pm



ANDREA MEZA MURILLO

Deputy Executive Secretary
UNCCD (COSTA-RICA)



BERTRAND WALCKENAER

Deputy CEO
AGENCE FRANÇAISE DE DÉVELOPPEMENT
(FRANCE)



Moderator
Catherine MIGAULT

Executive Director of the FARM Foundation

COCKTAIL



Your trusted partner to develop and improve agricultural operations in Africa

Algeria, Chad, Egypt, Ethiopia, Ghana, Ivory Coast, Madagascar, Mauritania, Morocco, Senegal, South Africa...

APEXAGRI · Agriculture · Performance · Expertise · Sustainability

Transforming Farming : the Challenge of Funding



Bernard ADER

Bernard Ader is a farmer from Haute-Garonne, France, and President of the CNRA (National Council for Food Resilience). Until last December, he was also Vice President of Cogeca (the organization representing agricultural cooperatives at the European Union). Based near Toulouse with two partners, this agronomist by training raises organic Limousin cows and produces agro-ecological field crops.

Elina AMADHILA

Lecturer at the University of Namibia, Elina Amadhila obtained her PhD in development finance at the Stellenbosch University Business School in South Africa. Her research focuses on the link between agricultural financing and social protection, a field in which she has published several articles.



Hakob ANDREASYAN

Hakob Andreasyan is currently Managing Director of ACBA Banque. He is also Chairman of the Board of Amundi-ACBA Asset Management and Chairman of the Board of ACBA Leasing. ACBA Banque is a major player in the financing of SMEs and farmers in Armenia, with a market share of almost 40% in agricultural loans.

Arvind ARORA

Arvind currently serves as Chief Treasury Officer (CTO) at Arise Group, overseeing Treasury and Corporate Finance activities, including fundraising, treasury operations, working capital management, investor relations, and forex risk management. He manages financing for assets valued at USD 3.0 billion across 30+ projects. Prior to joining Arise, Arvind held various roles in agro commodity trading and financing across Africa, gaining extensive experience in sourcing and financing agro commodities. Arvind holds degrees in Engineering and MBA from prestigious institutions and is a CFA and FRM charterholder.



Lauren BAKER

Lauren Baker is Deputy Director of the Global Alliance for the Future of Food, an alliance of philanthropic foundations working to transform global food systems. Lauren Baker has worked in non-profit, government, academic, business, and philanthropic contexts. She has a PhD in Environmental Studies focused on food systems and biodiversity/biotechnology debates in Mexico and has taught at the University of Toronto and at Ryerson University.



Rachel BEZNER KERR

Rachel Bezner Kerr is a Professor in Global Development at Cornell University. She does research in Africa on agroecology, climate change adaptation and food security. She was a Coordinating Lead Author for the food chapter of the Intergovernmental Panel on Climate Change AR6 report and a member of the High Level Panel of Experts for the UN Committee for World Food Security, coauthoring the 2019 report on agroecology.

Stéphane BIJOUX

Stéphane Bijoux is a French politician who was elected Member of the European Parliament in 2019. Originally from Reunion Island, he has been director of overseas television newsrooms (La Première, France Ô) and in charge of diversity in news at France Télévisions.



Matthieu BRUN



Matthieu Brun is Scientific Director of the FARM Foundation and holds a PhD in political science. He is a research associate at Sciences Po Bordeaux, within the CNRS "Les Afriques dans le monde" laboratory. He co-edited Déméter, a reference work on food, agriculture and geopolitics published annually by IRIS Editions, and is a member of the editorial board of the magazine Confluence Méditerranée.

Frank EYHORN

Frank Eyhorn is the CEO of Biovision, a Swiss foundation for ecological development. He is a recognized expert in sustainable agriculture and the transformation of food systems, with 25 years' experience in international cooperation.



Marc FESNEAU



Minister for Agriculture and Food Sovereignty, Marc Fesneau is a graduate of Sciences Po. He was director of the IFED Paris training institute, regional councilor for the Centre region, mayor of Marchenoir, and member of parliament for Loir-et-Cher. In 2018, he was appointed Minister to the Prime Minister, responsible for Relations with Parliament and, in 2020, Minister Delegate to the Prime Minister, responsible for Relations with Parliament and Citizen Participation.

Christophe GUILHOU



Christophe Guilhou has spent his entire career in international affairs at the French Ministry of Foreign Affairs and the Organisation Internationale de la Francophonie (OIF). He is a graduate of the Institute of Political Studies (IEP) in Paris and the National Institute of Oriental Languages and Civilizations (INALCO). He held various positions in the central administration of the Quai d'Orsay and was appointed First Counselor at the French Embassy in the United Arab Emirates and in Syria. Christophe Guilhou was recently appointed Co-Facilitator of the Congo Basin Forest Partnership (CBFP).

Elise JUGUET

With HORUS since 2015, Elise is a specialist in financial inclusion and has developed specific expertise in the agricultural sector's access to finance. In particular, she works on financing climate change adaptation strategies for small-scale farmers and setting up financial mechanisms for the private sector's environmental transition.



Guillaume LEFEBVRE



Guillaume Lefebvre has been Managing Director of Ifcam, the University of the Crédit Agricole Group. After a university career focused on finance, management and administration, he has built up a wide range of experience in all areas of banking in France and abroad. He is also Scientific Director of finance-related programs, a lecturer in several Masters programs and Chairman of the Board of the French High School of Stockholm.

Pascal LHEUREUX

Chairman of the FARM Foundation and a farmer in Seine Maritime, Pascal Lheureux is also been Chairman of the Caisse régionale du Crédit agricole Normandie-Seine since 2014, and a director of Crédit agricole SA and Unigrains.



Hugo MARIN BRENES



Hugo Marin Brenes is an agricultural engineer in charge of Walmart Mexico and Central America's "Tierra Fértil" program, which promotes the overall development of farmers and their transformation into agribusiness.

Transforming Farming : the Challenge of Funding



Guillaume MARTIN

A graduate of an MBA program with a specialization in finance, Guillaume Martin's ten years' experience has enabled him to manage a wide range of assignments. He is now a lecturer at the University of Versailles Saint-Quentin-en-Yvelines.

Andrea MEZA MURILLO

Deputy Executive Secretary of the UNCCD, Andrea Meza Murillo was previously Minister of Energy and Environment in the Government of Costa Rica. She brings over 20 years of expertise in the field of sustainable development, having worked in more than 15 Latin American countries to formulate public policy, participate in international negotiations and implement climate, conservation and restoration projects.



Catherine MIGAULT

Executive Director of the FARM Foundation since 2021. A graduate of the Institute of Law and Rural Economics in Poitiers, Catherine Migault has worked on agricultural issues for over 30 years, first with the Chambers of Agriculture and then with the Crédit Agricole Group. For 12 years, she oversaw agricultural and agri-food affairs at the National Federation of the Crédit Agricole.

Gifty NARH GUIELLA

Gifty Narh is co-founder and director of CORADE, an organization specializing in project management, engineering training and consulting services. She has over 20 years' experience in rural development and has coordinated a dozen projects and programs on various rural economic issues.



Kako NUBUKPO

A politician and macroeconomist, Kako Nubukpo was Togo's Minister of Foresight and Public Policy Evaluation from 2013 to 2015. Since 2021, he has been Commissioner for Agriculture, Water Resources and the Environment at the West African Economic and Monetary Union (WAEMU).

Transforming Farming : the Challenge of Funding



Francesca NUGNES

An economist, Francesca Nugnes is currently working for PARM (Platform for agricultural risk management), hosted by IFAD (International Fund for Agricultural Development). Specialist in private investment in sustainable agricultural and forestry SMEs in tropical countries, and in the evaluation of impact investments, she is also a member of the UN Committee on Food Security, and has expertise in social economy.

Godfrey NZAMUJO

Dr. Godfrey Nzamujo has been Director of the Songhai Regional Center, based in Porto-Novo, Republic of Benin, since 1984. In terms of experience, Dr. Godfrey NZAMUJO has been a Researcher/Professor at the University of California, Irvine, Associate Pastor, St. Nicholas Catholic Church, Laguna Hills, California, and Assistant Professor of Engineering at Loyola Marymount University, Los Angeles, California.



Oliver OLIVEROS

Former Interim Executive Director of Global Alliance for the Future of Food and former Deputy Director of Agropolis Fondation, Oliver Oliveros has worked extensively on multi-stakeholder partnership issues, sustainable development and food systems, as well as development planning and Agenda 21 formulation.

Elizabeth O'REILLY

Elizabeth O'Reilly is a founding partner and managing director of Avondale Alternative Advisors. She also held the position of Head of Fundraising and Investor Relations at Tikehau Capital Advisors. Previously, she was Senior Product Specialist - Structured Finance at AXA Investment Managers.



Jyotsna PURI

Dr Jyotsna (Jo) Puri is the Associate Vice President for the Strategy and Knowledge Department at IFAD. Vastly experienced in development research, Jo lead IFAD's program of work on technical design, implementation, and impact measurement.

William ROOS



William Roos is Deputy Secretary for Multilateral Affairs, Development and Trade at the French Ministry of the Economy, Finance and Industrial and Digital Sovereignty. Previously, he was Director for France on the Board of Directors of the European Bank for Reconstruction and Development, Economic Counselor for Southern Africa at the French Embassy in Pretoria, and Head of the International and National Macroeconomic Policies Department at the French Treasury. William Roos holds a Master's degree in industrial economics, microeconomics and econometrics from Sorbonne University and ENSAE-Paris Tech.

Bertrand WALCKENAER

Bertrand Walckenaer is Deputy Chief Executive Officer of Agence Française de Développement. Previously Director of the Private Office of the Secretary of State to the Minister of Finance, he also spent 10 years at the French Treasury, where he held a number of business-related positions, including industrial restructuring, aircraft export financing and foreign investment control. He is a graduate of AgroParisTech and Paris-Dauphine University in international business.



Transforming Farming : the Challenge of Funding

About the **FARM** Foundation

The mission of the Foundation for World Agriculture and Rurality (FARM), created in 2005 and recognized as a public utility, is to promote the sustainable development of agriculture and the agri-food sector worldwide. By helping to identify solutions and facilitating interaction between private and public players, in both developed and developing countries, the FARM Foundation helps decision-makers to identify the paths to follow for agricultural development that balances economic, social and environmental issues.

To find out more, visit :
www.fondation-farm.org



Fondation
pour l'agriculture
et la ruralité
dans le monde
RECONNUE D'UTILITÉ PUBLIQUE

With the support of :



Fondation
pour l'agriculture
et la ruralité
dans le monde
RECONNUE D'UTILITÉ PUBLIQUE

