



**AGRICULTURE(S) :  
TIME FOR  
MOBILISATION!**

# INTERNATIONAL CONFERENCE of the FARM Foundation AT THE OECD

**TUESDAY, JANUARY 17, 2023 (PARIS) 📍**



Fondation pour l'agriculture et la ruralité dans le monde



# Programme

In September 2015, the United Nations set the priority goals of "ending hunger, achieving food security, improving nutrition and promoting sustainable agriculture." These challenges may seem difficult to meet in a world beset by a series of geopolitical, security, health, climate, economic and social crises. Strong mobilization is now more important than ever.

The **FARM Foundation** invites you to the **OECD (Paris) on 17 January 2023** for a major one-day conference bringing together all the actors - politicians, researchers, funders, farmers, students, citizens - who wish to make their contribution to the necessary transformation of agriculture and food systems.

**Questioning, intensifying, undertaking, mobilising.**

Let us look ahead to 2030 and mobilise our energies and skills to give agricultures and ruralities a new impetus.





**Conference's facilitator**  
**Capucine GRABY**

Journalist specialized in economy and entrepreneurship.

**9:30-10:00 : Opening**



**Pascal LHEUREUX**

President of the FARM Foundation's administrative council and farmer.

**Marc FESNEAU**

French Minister of Agriculture and Food sovereignty.



**Kako NUBUKPO**

Commissioner in charge of the Department of Agriculture, Water Resources and Environment at the West African Economic and Monetary Union (UEMOA).

10:00-11:30 : 1st session

## Questioning



**Keynote**  
**Gerda VERBURG**

Assistant Secretary-General of the United Nations and coordinator of the Scaling Up Nutrition movement.

**The world in 2030 raises questions: its dynamics (demography, urbanisation and rurality, etc.), its changes (climate, geopolitical and geo-economic insecurities, etc.) and its opportunities (transformation, jobs, etc.). What are the impacts of future transformations on the agricultural and food sectors?**



**Facilitator**  
**Matthieu BRUN**

Scientific Director of the FARM Foundation.



**Paxina CHILESHE-TOE**

Climate Change Adaptation Specialist at IFAD.

**François MORICONI-EBRARD**

Geographer at the Interdisciplinary Laboratory of Energies of Tomorrow (LIED/PERI) at the Université Paris Cité and Research Director at the CNRS.



**Tania SOLLOGOUB**

Senior economist in charge of the coordination of emerging countries and geopolitical risks at Crédit Agricole.

**11:30-12:30 : 2nd session**

## Intensifying

How can production be intensified to meet both growing demands and protect natural resources? Ecological intensification of production and increased productivity are necessary but insufficient first steps to deal with multi-crises. There is also a need to intensify cooperation between actors.



**Facilitator**  
**Sibiri Jean ZOUNDI**

Deputy Director of the Sahel and West Africa Club Secretariat (SWAC/OECD).



**Nadine ANDRIEU**

Senior researcher at the CIRAD Innovation Joint Research Unit.

**Bernard LEHMANN**

Chairman of the Steering Committee of the High-Level Panel of Experts at the UN Committee on World Food Security and Nutrition (CFS).



**Kolyang PALEBELE**

Agropastoralist and President of the Pan-African Farmers' Organization (PAFO).

**12:30-14:00: Open to all lunch**

**14:00-15:00 : 3rd session**

## Undertaking

Global transformation of agriculture and food will not be possible without the mobilization of private actors and entrepreneurs. With a focus on digital innovations, the goal of this session is to illustrate how the use of new technologies can contribute to the transformation of agricultural systems.



**Christian HUYGHE**

Scientific Director for Agriculture at the Inrae.



**Marc DEBETS**

President of Apexagri.



**Etienne NIYIGABA**

YEAN Rwanda. Company promoting innovative agricultural techniques and farmers' experiences to young people.

**Youth access to agricultural innovation**

**Increase of the added value**

**Access to funding for producers**



**Adel BEN ROMDHANE**

Bioliva. Tunisian company specialized in olive oil export using blockchain and a virtual marketplace.



**Joselito OCOL & Josephine GUMINO-OCOL**

Agrabah. Financial, logistic and commercial platforms for farmers and aquaculturists in the Philippines.

15:00-16:30 : 4th session

## Mobilizing

Many farmers still lack access to finance, banking and agricultural services. The war in Ukraine and its economic consequences have aggravated the situation. In this context, private and public investment as well as the definition and implementation of coherent public policies for the transformation of agriculture are essential.

### Introduction

FARM's Observatory of public support for agriculture



**Facilitator**  
**Matthieu BRUN**

Scientific Director of the FARM Foundation.

**Mariam DKHIL**

Head of Green Transition and South-South Cooperation at Crédit agricole du Maroc.



**Karima ESSABBAK**

Head of Sustainability Social Engagement at Danone.

**Matthieu LE GRIX**

Head of Agriculture, Rural Development and Biodiversity division at the French Development Agency.



**Carmine Paolo DE SALVO**

Senior Rural Development Specialist at the Interamerican Development Bank.

### Testimony

**Josephine George FRANCIS**

Farmer, President of the Farmer Union Network (Liberia) and Vice-President of the ROPPA.



**16:30-17:00 : Conclusion(s)**



**Advocacy**  
**Students of the IEDES**

Students of the agricultural development and economic policies course at the Sorbonne Institute of Development Studies (IEDES-University of Paris 1 Panthéon Sorbonne).  
Tomorrow, what youth mobilizations for agriculture?



**Laure TALL**

Researcher in agroecology and  
Research Director at the IPAR  
(Senegal).



**Catherine MIGAULT**

Executive Director of the FARM  
Foundation



# Biographies of the speakers



**Nadine ANDRIEU**

Researcher in the "Innovation" Joint Research Unit of the CIRAD. Nadine Andrieu has worked in Burkina Faso, Colombia and now in Guadeloupe on approaches and tools to design agroecological production systems with field actors to address multiple environmental and development issues.

**Adel BEN ROMDHANE**

Chief executive officer and Founder of Bioliva Med Company, the first olive oil exporter in Tunisia. Adel Ben Romdhane has over 28 years of experience in the olive oil industry.



**Matthieu BRUN**



Scientific Director of the FARM Foundation and PhD in Political Science. Matthieu Brun is associate researcher at Sciences Po Bordeaux, in the CNRS "Les Afriques dans le monde" laboratory. He co-edited *Le Déméter*, a reference work on food, agriculture and geopolitics published annually by IRIS Editions, and is a member of the editorial board of the journal "Confluence Méditerranée".

**Marc DEBETS**

President of Apexagri, a consulting firm dedicated to supporting agricultural and agri-food players in the development of their activities, particularly in Africa and the Middle East. Apexagri is involved in the structuring of agricultural and livestock sectors and is present in over 15 countries. Marc Debets is also President of By.O, a global and multi-sectoral consulting firm.



**Paxina CHILESHE**



Paxina Chileshe is the Regional Climate and Environment Specialist for East and Southern Africa at the International Fund for Agricultural Development (IFAD) and is based in Nairobi, Kenya. She leads the technical support for agricultural and rural development project designs and implementation to integrate environment and natural resources management and climate change considerations.



**Carmine Paolo DE SALVO**

Senior Rural Development Specialist at the Inter-American Development Bank (IDB). Carmine Paolo De Salvo is also the leader of the IDB Agrimonitor initiative to monitor agricultural policy in Latin America and the Caribbean.

**Mariem DKHIL**

Mariem Dkhil is the Head of the green transition and South-South cooperation at Crédit Agricole du Maroc, the leading bank for agricultural financing in Morocco. She is a graduate of the Institut National Agronomique Paris-Grignon (AgroParisTech), and a specialist in sustainable finance and agricultural development.



**Karima ESSABBAK**

Head of Sustainability Social Engagement at Danone. Previously, she held the position of Sustainability Director for McCain Europe Africa Middle East. She has developed a particular expertise in the implementation of transition programs towards regenerative agriculture for food companies.

**Marc FESNEAU**

French Minister of Agriculture and Food Sovereignty since May 2022. He has previously served as Minister for Relations with Parliament. Marc Fesneau is a local and regional elected official who was elected Member of Parliament for Loir-et-Cher in 2018 and president of the MoDem group in Parliament in 2017.



**Josephine George FRANCIS**

Josephine George Francis is president and director of Arjay Farms Inc. and a farmer in Liberia, where she is involved in the cocoa, coffee, rice and livestock sectors. She is President of the Farmers Union Network of Liberia, and Vice President of ROPPA (West African Farmers Organization).

**Capucine GRABY**

Journalist specialized in economy and entrepreneurship, Capucine Graby is also the founder of MyMoonSpots.





### Christian HUYGUE

Scientific Director for Agriculture at the National Research Institute for Agriculture, Food and the Environment (INRAE) and agricultural engineer.

### Matthieu LE GRIX

Matthieu Le Grix is an agricultural engineer who has been involved in Agence Française de Développement (Afd) operations in the field of agriculture, rural development and biodiversity for about ten years, successively in Burkina Faso, Cameroon and Tunisia. He joined the Afd headquarters' Agricultural, Rural Development and Biodiversity division in 2018, and has been in charge of this division since 2021.



### Bernard LEHMANN



Bernard Lehmann is an Agricultural and Food systems Economist. He is the Chairman of the Steering Committee of the High-Level Panel of Experts at the UN Committee on World Food Security and Nutrition (CFS). He is also a member of the Executive Board member of the Global Crop Diversity Trust, the Chairman of the Science-Policy Platform of the Swiss Academy of Science, and the President of the Foundation Council of the Swiss Research Institute of Organic Agriculture (FiBL).

### Pascal LHEUREUX

President of the FARM Foundation and farmer in Seine-Maritime, Pascal Lheureux is also President of the Normandie-Seine Regional Bank of Crédit Agricole since 2014 and administrator of Unigrains.



### Catherine MIGAULT



Executive Director of the FARM Foundation since 2021. Catherine Migault is a graduate of the Institut de Droit et d'Economie Rurale in Poitiers, who has worked for over 30 years on agricultural issues, first in the Chambers of Agriculture and then in the Crédit Agricole Group. For 12 years, she was in charge of agricultural and agri-food affairs at the Fédération Nationale du Crédit Agricole.

### François MORICONI-EBRARD

Geographer at the Interdisciplinary Laboratory of Energies of Tomorrow (LIED/PERI) at the Université Paris Cité and Director of Research at the CNRS, François Moriconi-Ebrard is a specialist in demography and urbanization issues. He is also the founder of the "Géopolis" database, which aims to study historically and comparatively the world's urban population.





### Etienne NIYIGABA

Executive Director and founder of Youth Engagement in Agriculture Network (YEAN), a youth-led agricultural services company based in Kigali, Rwanda. Etienne Niyigaba is also an active member of YPARD, a global movement of young professionals for agricultural development.

### Kako NUBUKPO

Kako Nubukpo is a politician and macroeconomist who was Togo's Minister of Foresight and Public Policy Evaluation from 2013 to 2015. Since 2021, he has been Commissioner in charge of the Department of Agriculture, Water Resources and Environment at the West African Economic and Monetary Union (WAEMU).



### Josephine GUMINO-OCOL & Joselito OCOL, Jr.



Co-founders of Agrabah, a company offering digital platforms connecting farmers, aquaculturists and fishermen with funding sources and buyers in the Philippines.

### Kolyang PALEBELE

Kolyang Palebele is an agro-pastoralist and rural and community development specialist based in Chad. He is President of the Board of Directors of the Pan-African Farmers' Organization (PAFO). He is also the President of the Conseil National de Concertation des Producteurs Ruraux du Tchad (CNCPRRT) in Chad, an advisor to the Conseil Economique Social, Culturel et Environnemental (CESC) and the President of the Regional Platform of Farmers' Organizations in Central Africa (PROPAC in French).



### Tania SOLLOGOUB



Senior economist in charge of the coordination of emerging countries and geopolitical risks at Crédit Agricole, Tania Sollogoub is also an author and teaches economics at Sciences Po Paris, where she directed the "Finance and Strategy" master's degree.

### Laure TALL

Laure Tall is a researcher in agroecology and Director of Research at IPAR, a West African think tank based in Senegal. Her research focuses on the impact of climate change on agriculture in the Sahel.





## Gerda VERBURG



Assistant Secretary-General of the United Nations and Coordinator of the Scaling Up Nutrition (SUN) Movement since 2016, Gerda Verburg has extensive experience in international politics and cooperation. Among others, she has served as Minister of Agriculture of the Netherlands, Chair of the UN Committee on World Food Security (CFS), and Chair of the World Economic Forum (WEF) Food and Nutrition Agenda Council.

## Sibiri Jean ZOUNDI

Sibiri Jean Zoundi is the Deputy Director of the Sahel and West Africa Club Secretariat (SWAC/OECD) where is in charge of the Regional Governance Unit for Food Security and Nutrition. Before joining the OECD in 2006, he was a researcher for more than twenty years at the Institute of Environment and Agricultural Research (INERA) in Burkina Faso.



## What is the FARM Foundation ?

The Foundation for World Agriculture and Rurality (FARM) is a non-profit organisation promoting the sustainable development of agriculture and agri-food industries around the world. FARM is a Paris-based think & do tank for public and private decision-makers who are concerned about the future of agriculture, the resilience of rural territories and global food security.

To learn more, please find us at :  
[www.fondation-farm.org](http://www.fondation-farm.org)